



May 17, 2017

Dear Community Partner,

The City of New Port Richey Parks and Recreation Department organizes many events for the enjoyment of the surrounding community, and we are happy to announce that the Coteeman Triathlon will be returning on Saturday, November 11th, 2017. We are expecting over 500 attendees on that day, including athletes, volunteers and spectators.

Our primary goal for this year's event is to raise funds for camp scholarships for our underprivileged local area youth, and a portion of our proceeds will also be used to develop programs and events in support of Greater New Port Richey Main Street.

To help us meet the level of support that this event requires, we are asking for your sponsorship as a community partner. Your choice of sponsorship will provide multiple advertising opportunities that we hope you will find beneficial to you and your organization.

Please take a moment to look over the sponsorship levels listed below, and consider assisting the Coteeman Triathlon as a community sponsor.

If you have any questions, please feel free to contact me and I will be happy to assist you.

Thank you for your consideration,

Chris Bornfleth
Assistant Parks and Recreation Director
City of New Port Richey, FL
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New Port Richey, FL 34653
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Sponsorship Levels

Presenting Sponsor - \$3,000+

Sponsor name incorporated into logo
Mention in all press releases
Participate in awards ceremony
Mention in race day stage announcements
Logo on all printed materials (flyers/posters)
Will place up to 3 provided banners race day
Logo on front of shirt
Six complimentary race entries
Facebook posts
Logo on finish/sponsor banner
Logo on website
Vendor spot on race day
Marketing material in goodie bags

Platinum Sponsor - \$1,500

Mention in race day stage announcements
Logo on flyers and posters
Will place 1 provided banner race day
Facebook posts
Four complimentary race entries
Logo on back of shirt
Logo on finish/sponsor banner
Logo on website
Vendor spot on race day
Marketing material in goodie bags

Gold Sponsor - \$1,000

Facebook posts
Two complimentary race entries
Logo on back of race shirt
Logo on finish/sponsor banner
Logo on website
Vendor spot on race day
Marketing material in goodie bags

Silver Sponsor - \$500

One complimentary race entry
Name on back of race shirt
Name on finish/sponsor banner
Logo on website
Vendor spot on race day
Marketing material in goodie bags

Bronze Sponsor - \$250

Logo on website
Vendor spot on race day
Marketing material in goodie bags

For more information contact Chris Bornfleth
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bornflethc@cityofnewportrichey.org
www.coteemantriathlon.com